

Dear President-Elect,

I am happy to know that you are having your President-Elect Training Seminar for the 2021-22 Rotary year. Your term as President will be the most amazing, fruitful months in your life. During your term in leadership, dream big using your vision, plan and set goals, and then inspire and motivate Rotarians to reach goals – goals to expand the reach of our organization by increasing membership and increase the impact of Rotary by serving the world.

One of my mantras in Rotary has always been Do More, Grow More. And I hope you too will take this on as your mantra. “Do More” as in bigger and impactful service projects and “Grow More” as in increasing our membership.

As we want to do more, we must also grow more. Our vision is to reach 1.3 million by 1st July 2022 and our plan is “Each One Bring One.” It is not a difficult task, I am sure, to bring just 1 member each in the next few months.

But for this to become a reality it is YOU who will have to sharpen the focus in ensuring that the message “Each One Bring One” reaches every member in your club. I repeat, I request, “EVERY member” in your club should bring one. And I expect you to lead by example and be accountable for this growth.

In the coming Rotary year, I request you, urge you, cajole you to serve people, and to help change their lives. So friends, our theme for the year, as you know, for the year 2021-22 is “SERVE to CHANGE LIVES.”

My friends, these sound like great challenges for you – but I see them as your chance to leave a lasting impact on Rotary. Your service will change lives for people around the world and will make millions more to think of the good work of Rotary. This will benefit our efforts to grow bigger, and that growth will make even more lasting good work possible.

We embark on starting this virtuous cycle and a new era in Rotary. Thank you for becoming leaders in our organization and for making the commitment to reaching these important milestones together.

Sincerely,

Shekhar Mehta

President-Elect, Rotary International