

NorthEast PETS
Thursday Round Table Discussions
March 12, 2:30 - 5:00

Using Rotary Club Central

- What is Rotary Club Central? How can it help?
- Setting, recording, and monitoring club goals and why it matters
- How to interpret information such as membership retention, club communication, Rotarian engagement, and public relations

Rotary Action Groups

- Explore what a Rotary action group is and how it operates
- Identify the benefits of Rotarian action group
- How to get involved

Strategic Planning/Visioning

- Learn what a Strategic Plan is and how visioning can help your club
- Explore resources available to assist your club in the visioning or planning process

Rotary Means Business

- Learn how Rotary can be business friendly and how it can support Rotarians' professional outreach
- How members benefit
- How to get started

Running your club

- Understand the essential duties of a Club President
- President's role regarding club finances and budgeting
- How to engage members
- Identify best practices for effective club administration

Leading Rotarians

- Identify skills needed to serve as effective club leaders.
- Anticipate potential challenges in leading Rotarians and volunteers.
- Develop strategies for handling those challenges.

Local Service Projects

- Identify innovative approaches to engage more Rotarians in local service projects
- Learn ways to involve the community in planning and conducting a service project

International Projects

- Information on how to plan and organize a project
- How to access resources
- Learn how to promote your project to improve visibility and support

Water Projects/Area of focus

- What are the essentials of a successful water project?
- Learn about projects that are happening now and how you might get involved
- What resources are available to the club

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Working with Your Board

- Developing your board's leadership capacity
- How to get everyone working together
- How to handle difficult board members

Working with District Leaders

- Past Governors and committee chairs have a lot of experience to offer. How do you find out how to use it?
- Current Governors and committee chairs are there to help your club. How do you identify what type of help you need?
- How to recognize networking opportunities for members to interact outside the club

Expanding Rotary with Rotary Community Corps (RCC)

- Learn about Rotary Community Corps
- How can my club get involved
- What are the advantages?

Social Media

- How to use social media to your advantage
- How to develop an effective social media plan
- Working with the members to engage in social media

Public Image

- Develop an awareness of public image and publicity as it relates to your club
- Identify community resources to support a positive public image of your club

Youth Services

- What are the benefits of these programs to the clubs?
- How to start a program
- Who benefits?

Rotary Fellowships

- An exploration of a variety of Rotary Fellowships
- How to join
- Why Fellowships might be just the thing to re-engage members

Members meeting their charitable goals

- Learn creative ways club members can support the Rotary Foundation
- Why it's important to set foundation goals for your club
- What resources are available