

Founded 1998

PETS Alliance, founded in 1998, comprised entirely of volunteers, strives to accomplish the following objectives:

1. Improve and strengthen Multi-District PETS efforts in furthering Rotary, as PETS organizations conduct the important training of future Rotary Club Presidents.
2. Assist the leaders of Multi-District PETS organizations in identifying and communicating “What Rotary Club Presidents need to know and do?”
3. Serve as an illustrative experience of networking, education, inspiration, and engagement, primarily for one aim, to excite and enthuse attendees in the furtherance of the ideals and objectives of Rotary through PETS organizations.

Welcome and Introduction to PETS Alliance

[Meeting via videoconference due to coronavirus pandemic]

ALL times are Eastern Daylight Time (GMT-4)

FRIDAY

During the week prior to this meeting, each registrant will receive an email with detailed access instructions. To join the conference, each registrant should follow the highlighted link in this advance email message. In order to support the best possible outcome for all of our participants, we ask that you please follow the etiquette guidelines in that email message.

1:00 pm	Call to Order Welcome to MDP Alliance Meeting Overview of videoconference	Wade Nomura Alliance Chair, <i>Southwest</i>
1:10 pm	Greetings and Comments	Jennifer Jones President-Elect, <i>Rotary International</i>
1:20 pm	Rotary International Welcome	John Hewko General Secretary, <i>Rotary International</i>
1:30 pm	Overview of Learning Resources (separate one-hour session)	Kimberly Kouame, Manager Megan McPeak <i>Learning Resources</i>
1:45 pm	Including Rotaract Participants in Events	Molly Friend <i>Supervisor, Rotary Programs for Young Leaders</i>
1:55 pm	Branding Your Event	Jean Saunders/Liz Thiam <i>Account Executive, Marketing Communications Group</i>
2:05 pm	Alliance Resources & Website Overview	Steve Denning <i>Carolinas'</i>



2:15 pm	Suggestions for a Successful Event	PRID Ken Morgan, <i>Carolinas'</i> PRIP Ray Klingensmith, <i>Show Me</i>
2:25 pm	Quick Review of Four Focused Sessions	Wade Nomura
2:30 pm	Overview of Online Best Practices	Dean Ryerson <i>Midwest</i>
2:50 pm	Business Meeting Nominations, Treasurer's Report PETS Alliance 2022: July 14-16 Lodging at Hilton Garden	Ken Morgan
3:00	General Session Adjourns	

RI Staff Small Group Sessions

Next, various members of the RI Staff are hosting small group sessions via their own videoconference platform. To participate in these, each registrant would have elected these optional sessions during the Alliance meeting registration process in May.

For those who indicated an interest in these optional sessions, the RI Staff shared access to the small groups via an email message in July. The message from the staff confirmed participation and shared the respective link to access each session.

There are two one-hour small groups on Friday afternoon and two more one-hour small groups on Saturday afternoon.

For these sessions, please continue to page three of this agenda.

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FRIDAY

- 3:15 pm RI Staff Session on Learning Resources Kimberly Koume
Manager, *Learning Resources*
- 4:15 pm Break
- 4:30 pm RI Staff Session on Strategic Plan Megan Anderson
Strategy Manager, *Rotary International*
- 5:30 pm Adjourn

SATURDAY

- 1:00 pm RI Staff Session on Communications and Membership Brian King
Director, *Membership Development*
Patrick Nunes
Director, *Global Communications*
- 2:00 pm Break
- 2:15 pm RI Staff Session on Foundation (Development & Programs) Eric Schmelling
Chief Development Officer, *The Rotary Foundation*
Meredith Burlew
Manager, *Rotary Grants*
- 3:15 pm Adjourn

Thank you for your participation in this year’s Multi-District PETS Alliance meeting. We appreciate your understanding and willingness to join us via videoconference. In a few days, all participants will receive a survey invitation. Please take a few minutes to share your opinions about the meeting. Each year, we use this feedback to help develop the next year’s meeting.