

September 2, 2020 — Videoconference
Finance (and influencing factors)

Founded 1998

Host:	Steve Denning [Carolinas']	steve.denning@carolinaspets.org
Presenters:	Kelle Thompson [Heartland]	kellethompson@cox.net
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Objective

Enable participants to see how many resources we have in each other as peers; with regard to topics such as budgets, fees, operating reserves, policies, insurance, venues.

Summary

The five individuals listed above represent a mix of event sizes: three, four, six, seven, and nine districts. We are simply sharing examples from our events. Please reach out to us as needed should another conversation be needed.

Our events' Budgets or Profit & Loss Statements are available at the PETS Alliance website; Resources Menu | MDP Alliance Meeting Documents.

This session's focus areas:

- Actual costs to include in a budget
- Potential costs to include in a budget
- Committee/Staff/Discussion Leaders included in (or not) overhead
- Lodging included (or not) in participant fees
- Meals included (or not) in participant fees
- Embedded facility fees (such as meeting space rent)
- Other costs to capture in participant fees
- Logic for our positions on budget development
- More

Estimated time = one hour