

**THURSDAY**

- 3:00 pm Tour of One Rotary Center
- 8:00 pm Social – sponsored by Russell-Hampton, DACdb, and Club Runner  
Hilton Garden at 1818 Maple Avenue, Evanston IL 60201  
Hors d’oeuvres and cash bar  
Dinner at area restaurants prior to the social

**FRIDAY**

- 9:00 am Report to RI 1<sup>st</sup> Floor Training Rooms**  
Welcome to MDP Alliance Meeting Chris McLucas  
Alliance Chair, *Lone Star*  
Getting to know you exercise
- 9:20 am Review of Agenda Chris McLucas  
Additional Topics for Discussion; Dinner Groups Coordination  
Discussion: “What do you want to learn by attending this meeting?”  
Set the Stage – “Why are we here?”
- 9:30 am Greetings and Comments Holger Knaack  
*RI President-Elect*
- 9:50 am Rotary International Welcome John Hewko  
General Secretary, *Rotary International*
- 10:10 am Break**
- 10:30 am RI Policy on Diversity, Equity, and Inclusion Sarah Remijan  
Director, *Learning and Development*
- 10:45 am Rotary Learning Resources Update Kimberly Kouame  
Manager, *Learning Resources*
- 11:00 am PETS Training Resources Megan McPeak  
Supervisor, *Learning Resources*



**July 18-20, 2019 — Evanston, Illinois**  
**Meeting Agenda**

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**FRIDAY**

- 11:15 am Learning Resources Panel Sarah, Kimberly, Megan
- 11:30 am Lunch on your own** [RI Cafeteria in building lower level is convenient]  
Optional Tour of One Rotary Center (45 minutes)
- 1:00 pm RI Strategic Plan Tom Thorfinnson  
Chief Strategy Officer, *Rotary International*
- 1:30 pm Rotary Foundation Resources Eric Schmelling  
Chief Development Officer, *The Rotary Foundation*
- 1:45 pm Membership Resources Brian King  
Director, *Membership Development*
- 2:00 pm Communications and Public Image Resources David Alexander  
Chief Communications Officer, *Rotary International*
- 2:15 pm Panel – Q & A Eric, Brian, David
- 2:35 pm Break**
- 3:00 pm “Risky Business” Cookie Billings  
*Carolinas’*
- 3:25 pm Adding Rotaract Participants to Your Event Larry Lunsford  
*Aide to President*
- 3:50 pm Curriculum Development Jeff Romine, *Show Me*  
Dean Ryerson, *Midwest*
- 4:15 pm Working with Vendors Joe Beveridge, *Russell Hampton*  
Mike Soden, *DACdb*  
Jeff Laforteza, *Club Runner*

**FRIDAY**

- 4:45 pm Wrap Up for the Day Chris McLucas
- 5:00 pm **Adjourn**
- 6:00 pm **Meet in Hilton Garden Lobby** — Dinner groups, great fellowship!

**SATURDAY**

- 7:30 am Continental Breakfast** [RI Cafeteria, no charge for registrants]
- 8:15 am Report to RI 1<sup>st</sup> Floor Training Rooms  
Saturday Overview Chris McLucas
- 8:25 am MDP Alliance Resources Steve Denning  
*Carolinas'*
- 8:45 am Move to Breakout Rooms
- 8:50 am Breakouts (three concurrent sessions; select one)
  - Topic 1           2020 Event Chairs (only) Marcy Ullom  
*Florida*
  - Topic 2           2020 Training / Curriculum Coordinators Dean Ryerson  
*Midwest*
  - Topic 3           Others Wade Nomura  
*Southwest*
- 10:00 am Break**
- 10:20 am Use of PETS Electives Rosemary Aragon  
*Pacific Northwest*
- 10:40 am Event Bylaws & Operating Guidelines  
Best Practices Ken Morgan  
*Carolinas'*



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**SATURDAY**

11:00 am    Panel — Successful Innovations                                  Rich Churchman, Moderator  
                                 Dave Gardner, *Northeast*                                  *Ole Man River*  
                                 John Roa, *Ole Man River*  
                                 Deb Glisson, *Empire State*

11:35 am    Selection and Support of Guest Speakers                                  Ray Klingensmith  
                                 and Some Other Random Recommendations                                  *Show Me*

**12:00 pm    Lunch [RI Cafeteria]**

12:45 pm    Small Group Breakouts in Cafeteria                                  Art McQueen, Coordinator  
                                 (Each person attends two breakouts)                                  *Florida*

Small Group One	
Budget Development	Bonnie Housley, <i>All Ohio</i>
Facility Issues, Venue Negotiation	Bobby Davis, <i>Mid-South</i>
President Nominee Sessions	Suzanne Ellerbrock, <i>Mid-West</i>
Pre-PETS	Ken Crabb, <i>North Central</i>
Event Leadership Team Best Practices	Ed Hardesty, <i>Mid-America</i>
Utilization of District Training Chairs	Hector Ortiz, <i>Mid-Atlantic</i>

1:20 pm    Move to Small Group Two

1:25 pm    Small Group Two

**2:00 pm    Return to RI 1<sup>st</sup> Floor Training Rooms**

**SATURDAY**

2:00 pm Small Group Reports (three minutes each) Art McQueen, Coordinator  
Overview, Wrap-up

2:30 pm Alliance Business Meeting Dean Ryerson  
Treasurer’s Report Ken Morgan  
Nominating Committee Report  
Jeff Romine, Chair 2019-2020

3:00 **Adjourn**

**PETS Alliance 2020: July 16-18**

Lodging at Hilton Garden

**PETS Alliance social and meeting room refreshments** were provided by:

Joe Beveridge, Russell-Hampton Co.

[joe@ruh.com](mailto:joe@ruh.com)

Jeff LaForteza, Club Runner

[jeffrey.laforteza@doxess.com](mailto:jeffrey.laforteza@doxess.com)

Mark Landmann, DACdb

[mark@dacdb.com](mailto:mark@dacdb.com)

**Action Items**

1	Send Joe, Jeff, and Mark a “Thank You” for their Thursday reception sponsorship
2	Update Events, Members, Speakers, and Resources website pages on the PETS Alliance website, <a href="http://www.petsalliance.org">www.petsalliance.org</a>
3	Promptly complete the on-line evaluation survey. Your feedback helps us improve from year to year.
4	Registration opens for next year’s Alliance meeting on April 1 <sup>st</sup> .
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