

Multidistrict PETS Alliance

July 17-18, 2015 — Evanston, Illinois

Meeting Minutes

Friday

Meeting began at 1:00pm on Friday by Chair [Gary Duggan](#)

Welcome to everyone.

- Gary recognized the Steering Committee and our guests. This gathering is eighteen years-old.
- First-year Attendees, Veteran Attendees
- Thanks to Sarah Remijan, Kimberly Kouame and the RI staff for all their support and assistance to our event.
- Last night's social was a huge success. Thank our sponsors Joe Beveridge or Russell-Hampton and Sam Varn of Awards4U. There is a sign-up sheet for tonight's restaurant visits. Please sign up, if not already done.

Greetings and Comments by President-Elect [John Germ](#)

President-Elect John welcomed us and recognized PRIP Ray and the two Directors present as well as GS John Hewko.

Recognized TRF Trustee Ray Klinginsmith as a founder of multi-district PETS as a concept. TEAM — Together Everyone Achieves More. This larger event team approach allows PETS to accomplish more. MDPs can help reach more clubs through the PETS events.

John asked that the group be the leaders of the team for PETS in the coming years. John cannot meet all Rotarians but through PETS we can touch all of the presidents and get them excited about their years of service and what opportunities that are there to expand rotary and engage existing members toward recruiting more members.

Membership

- Need more working hands, caring hearts, inquisitive minds
- 18-30 year-olds for Rotaract is too large a spread. Why not encourage the 25 year-olds to move to a Rotary Club? How can we enable these potential leaders to join Rotary in a more affordable model. How can we better incorporate retirees, who generally have more time and money resources? What about the 55-year-olds; they have the time. People have changed jobs traveled for their job look at reproaching people that didn't have time before ... let's talk about membership for the right reasons "service" and "friendship". This is what people are attracted to when it comes to Rotary. We need to be actively seeking these groups to join our Rotary clubs.

Service

- We need to talk about membership as it relates to friendship and service. People enjoy friendship and they enjoy projects that yield the opportunity to service their fellow man.

Multidistrict PETS Alliance

July 17-18, 2015 — Evanston, Illinois

Meeting Minutes

Polio

- Since 1985, we have been pledging to eradicate Polio.
- Gates Challenge is we do \$35 million, they will give Rotary \$70 million (over seven years).
- As of July 24, 2015 we will be able to eliminate Nigeria from the list and August 12, 2015 we can say that there are no more cases on the continent of Africa. We need the club members help in eradicating polio ... we are not finished with the job that we started.
- We still need the club members' funds; still need them to go on NIDs.

PETS Visits

- There are some PETS that I will attend and there are some that I will not. Six or seven on the same weekend. RIPE John recommends that we ponder spreading out the dates of our events. How do you expand this? Don't limit the attendees to the RIPE look at other people. We would not have PETS without people in this room.
- Also, consider asking for the RI President, the President Nominee, any of the Trustees.

Q&A

- Dolly Parton Foundation working with Rotary
- Curriculum ??
- Attract more people/companies to partner with Rotary to work on broader causes. John is meeting with Coke VP for the purpose of partnering on the subject of water. We already work with USAID.
- Are International travel restrictions impacting our humanitarian efforts?
- Encouraging PETS and clubs to utilize social media. Facebook.

Greetings and Comments by RI General Secretary [John Hewko](#)

John voiced his support of multi-district PETS and that Rotary is pleased to be able to share resources such as this training space.

Six calls to action:

1. Polio (signature event for us)
 - a. Africa in August will be one year without a case
 - b. This is a testament to Rotary and the Polio Eradication initiative. Continue to support Polio eradication.
 - c. Need to continue at least 20% of DDF from each district, each year to help fund
2. New Grant Model In 2013, was rolled out to all 538 districts
 - a. Most important since Polio
 - b. Incentivize clubs and districts for larger, more sustainable projects
 - c. This helps us with our public relations which means that we have more access to the public

Multidistrict PETS Alliance

July 17-18, 2015 — Evanston, Illinois

Meeting Minutes

- d. TRF funding depends on generosity — \$1.4 billion for Polio eradication since 1985
 - e. Lots of competition for funding such as Gates Foundation. We need to continually prove our worth for financial partnerships
 - f. So embrace the new grant model, explain to the clubs' leaders, be patient while the new model is tweaked for best performance
 - g. The clubs need to embrace the new model
3. Greater use of Rotary tools
- a. Rotary Club Central is one of these tools
 - b. Designed to help them to think strategically and to set and track goals
 - c. We need to be able to quantify the benefit of all our projects & activities. How we rank in the list of Humanitarian organizations is important.
 - d. Please reinforce and explain how and why to use tools such as Rotary Club Central.
 - e. This is the tool to tell our story to explain our worldwide value
4. Club Flexibility and Innovation
- a. We sell the club experience to the marketplace. Are we providing a product that is desired?
 - b. Is it the right product for the right location?
 - c. Retirees, for example, are a huge resource. Young professionals are also seeking an outlet for their benevolence and talents.
 - d. We need to follow the rules, yet be sufficiently flexible to build our member base with interested in our product.
 - e. Urge clubs to think outside the box
5. Branding
- a. Adopt the new image of Rotary as a brand to communicate Rotary to the outside world
 - b. Encourage all clubs & districts to exclusively use the new brand architecture
 - c. Example is the thirty-two magazines not being as uniform in look and feel. We are looking to get a more uniformed identity of the magazine
 - d. 85% of brand development is how we speak about Rotary
 - e. Messaging is critical. We need a consistent message: Rotary is about joining leaders, exchanging ideas, taking action.
 - f. We do really well at "talking to each other". We need a better track record in speaking to a non-Rotary audience.
 - g. Conference at RI auditorium that invited people from the community to moderate a panel addressing topics of interest to the Chicago/Evanston communities. We are focusing on a non-Rotary audience to educate and partner on local causes. If we could do this on a global scale, huge benefits. Look at doing this in all of the districts.
 - h. Use the new brand from a visual and a communications stand point.

Multidistrict PETS Alliance

July 17-18, 2015 — Evanston, Illinois

Meeting Minutes

6. Think Strategically and long-term
 - a. Annual change of leadership brings fresh ideas and fresh energy
 - b. It is challenging to retain continuity among our initiatives
 - c. Please promote continuity among the club leadership to stay with a strategy five to seven years. Presidents need to get together with their PE, PN, PEN to make sure that the plan is being followed.

Q&A

- Can we improve responsiveness of Rotary Club Central. RI staff constantly works on improving this latency. Pulling real-time data takes more time, but must migrate away from legacy products.
- Is RI doing anything to capture demographics? All alumni data is now in one database. We are capturing more data than before, but still room for improvement.
- Currently have 150,000 users on Rotary Club Central.
- What is possibility of providing RI Staff to be at MDP events? If a staff person can provide value to the event, the RI will support it. Ken Morgan offered that the Annual Giving staff has already identified a person to be able to travel to each of the MDP events. More details to come.

Review of Agenda, Topics from Attendees and Restaurant Coordination by [Gary Duggan](#)

Gary briefly reviewed the agenda and purpose behind the meeting agenda. Gary also reviewed the Saturday components being presented by MDP Alliance participants.

Gary explained the purpose of the dinner groups. He encouraged everyone to go to dinner with different groups not with folks from your own event. Network and enjoy conversations among your peers. This works because of the diversity of the small groups (ten people).

Working with Rotary Licensed Vendors by [Joe Beveridge](#) & [Sam Varn](#)

Joe and Sam really appreciated the opportunity to share with us today as well as their participation at our events. The purpose of the licensed vendors being at our events is promotion of Rotary through various materials. Many club leaders have no idea that these promotional products are even available. Educate the club leadership as to range of items available to the club members that promote Rotary, even a shirt. Items are available for club members that deserve recognition.

Use of licensed vendors is important to the brand, the image. Quality of the item and complete adherence to the branding guidelines is critical. Vendors like Joe and Sam are partners with us in how we promote Rotary to our club members. Joe and Sam are available to help clear up the existing confusion with the newer marks. Joe requested that we consider placing their catalogs

Multidistrict PETS Alliance

July 17-18, 2015 — Evanston, Illinois

Meeting Minutes

in the PETS materials so that the new club leaders have a take-away that could be a resource to them. They would like to work with us to promote Rotary.

Planning is a key effort for the vendors. All of our events occur in basically six to eight weeks. If there was any way to address RIPE John Germ's request to further spread out the weekend dates of our events to minimize having six to eight on the same weekend. The vendors generally plan in the fall which events they can visit. An early invitation to the vendors is really helpful.

Logistics: 3-5 hours to set-up and 2-3 hours to break down. When you can, please allow this time with the hotel contract. Please remember that 10% of the sales from a licensed vendor goes to Rotary International.

Example of revenue and costs for a typical PETS weekend for a vendor

\$6,700	Total Sales
675	Licensing
3,000	CGS
2,600	Travel, food & lodging, tips, hotel handling fee, shipping (to and from)
390	Net (before paying onsite staff and warehouse staff)

It is helpful to be able to also know how many other vendors will be present as this impacts the quantity of inventory to be shipped as well as know whether they need to send more than one employee. Location of the vendors' exhibits is critical. Security for the goods that vendors bring is not an issue that concerns the PETS Committee. Is an additional vendor adding value to your event by offering some different products?

Location: a high-traffic hallway is much better for an exhibit than is remote room even though the room might be secure. Fewer, longer breaks, seem to be better for the participants to make their calls, personal needs, and potentially shop.

NOT PART OF THE PRESENTATION:

Perhaps we can collect a set of responses through a brief survey that would share how each PETS event approach their relationship with these vendors. Topics might include:

- Registration Fee
- Display fee
- Lodging availability and price (different from Rotary attendees)
- Tables and chairs
- Skirting on tables
- Electricity Fee
- Package handling by hotel

Multidistrict PETS Alliance

July 17-18, 2015 — Evanston, Illinois

Meeting Minutes

- Location of exhibit space
- Invited to meals

NOTE: For specific details of the following Friday afternoon staff presentations, see RI Staff Presentation slides on <http://www.petsalliance.org/page/multidistrict-pets-alliance-resources> for details.

The Rotary Foundation Goals & Update by [John Osterlund](#)

John mentioned that Michelle Berg is not available today and so he will be talking about the grants and Foundation. John updated the group on Foundation Giving goals and results. We are focused on the foundation centennial.

EREY – goal behind EREY is to have the annual fund reach \$120M each years which is the capital contribution of \$100USD each member. The goal of the annual fund in 2013 was \$118,000,000 the fiscal 2015 goal was \$123,000,000 first time in a public setting we met. We not only met our 2014-2015 goal of \$123 million US, but surpassed it. Actual is \$123,000,090,806!

Polio Case Status:

- Afghanistan and Pakistan only countries remain with active cases
- As of July 24th, that will be 12 months without Polio in Nigeria
- In August, that will mark a full year without a case of Polio in all of Africa

Continued sharing of DDF contributions (20% of DDF) is important as it supports partner grants such as Gates Foundation. World Polio Day October 24th. Encourage watching or viewing parties in our districts and clubs.

There are several association membership opportunities to raise additional funds for TRF. There are already several Rotary Global Rewards program includes partners such as AARP offering discounts for various products/services. We do not yet know the long-term value of the program in terms of dollars and attracting the attention of potential members.

Peace Fellows: Goal of \$150 million to endow the program

- Arch Klumph Society (87 new members, new gallery on 17th floor)
- Paul Harris Society (14,201 members as of June 30, 2015)
- Miles to End Polio

Preparing for the Foundation Centennial by [Stephanie Giordano](#)

In 2017, we will celebrate the first hundred years of the TRF. David Forward is currently working on a book to chronicle the story, *Doing Good in the World*. There will be a cloth (\$40),

Multidistrict PETS Alliance

July 17-18, 2015 — Evanston, Illinois

Meeting Minutes

hard copy, and presentation leather (\$100). Develop a discount for the PETS groups in buying in bulk.

We intend to recognize major achievements and increase awareness of Rotary and TRF. We want to encourage participation in regional and international Rotary events. Four keys are: celebrate, promote Rotary, engage communities, raise additional funds. There will be various resources available for the clubs and districts participate in the TRF centennial celebration.

Some of these resources will be included in the PETS2 shipment. Suggestion from the floor was to generate a video similar to the "Doing Good in the world" series. The Centennial Celebration staff is trying to complete all these materials by January 2016. We are working on best methods to be able to have the books for sale at Rotary. Another suggestion was to offer the books at a discount rate for bulk orders.

Resources available in January 2016 include the TRF Centennial in the PETS. Need to do a video to make sure we do a PSA for the centennial of The Rotary Foundation.

Membership Messages by [Brian King](#)

Membership is the top priority for the organization. Here in North America we are struggling with membership and we are seeing decline in the United States and North America as a whole. Membership had dipped below 1.2 million and now through some focused efforts and financial backing we are above 1.2 million members. The new members should be out in the next couple of weeks.

We have implemented a regional strategies in membership with an allocation of \$3,000,000 to help support and strengthen membership. The plans have improved year over year in the implementation of regional membership plans that there are tools and coordinators to drive membership growth in the clubs and the regional team to support the districts and the clubs.

Rotary Club Central and Rotary Brand Center are both assets to the Clubs and the clubs do not know much about either. We need to get feedback and understanding of the effectiveness of the brand center and the Rotary Club Central.

We are building a program that will allow a person to sign on to rotary and get information to the district of interest and clubs when someone is interested in Rotary.

Membership is the top institutional priority and the Board has invested in a three-year pilot to provide more staff support to Rotary Clubs in building membership. We have hired five regional membership coordinators to work in the pilot and they can assist in the building of membership. The staff has funding to be at the various PETS events.

Multidistrict PETS Alliance

July 17-18, 2015 — Evanston, Illinois

Meeting Minutes

Rotary Training Update by [Kimberly Kouame](#)

A new online Training Environment is available for Rotarians to practice using My Rotary, Rotary Club Central, Ideas, Showcase, Community, and Security.

Updates are on the way! Timeline October 2015.

New links are available for 2015-16 Citation goals, 2016-17 Annual Fund and Membership goals. Continued design and content changes are underway.

Joe is a resource for more detailed information about edits to Club Central.

Coordinate with other PETS to look at the online training.

Other Options

- Pre-PETS at computer lab
- Webinar
- Home before the session
- Train Assistant Governor

Kimberly and staff discussed various improvements in the tools such as “Delegation”. This is a new and will go live July 27, 2015. The delegation tab will allow you to delegate a role to a member or your district; allow a president or a governor to temporarily delegate roles.

Learning Center Course Catalog is available on the site. [There is a handout in our meeting packet.] There are several new courses: some basics and some higher level courses.

There have been more Webinars created to support various training needs.

PETS Training Resources by [Mary Clark](#)

New PETS Leader’s Guide is available on the MDP website. Includes topics such as running meetings to using Social Media.

<http://www.petsalliance.org/page/ri-training-materials-resources-clubs>

Plan training for incoming club presidents with the session materials included in this guide. Sessions correspond with the priorities and goals of Rotary's strategic plan: support and strengthen clubs, focus and increase humanitarian service, and enhance public image and awareness. Sessions can be customized for your audience. PowerPoint slides, sample agendas, and suggested session formats are included.

Worksheets have been removed from the Club President’s Manual and are now Online Tools Worksheet. There is now a Trainers Library. Learning Center area.

Subscribe to Training Talk, if not already. www.Rotary.org/newsletters

Multidistrict PETS Alliance

July 17-18, 2015 — Evanston, Illinois

Meeting Minutes

Resources:

<https://www.rotary.org/myrotary/en/take-action/apply-grants>

Contact the Training Department via Training.talk@rotary.org

Webinars

<https://www.rotary.org/myrotary/en/learning-reference/webinars/upcoming>

Working with Zone Coordinators by [Christine Sanders](#)

Manager of the Regional Leader Support – four groups of coordinators. Zone Coordinators – can be used to assist in various capacities.

They are looking at various ways to handle conflicts as well as a direct connection to the staff at RI this allows a faster response and better information to the members.

Christine engaged us with an overview of the various coordinators and significant Q&A and examples in use at our PETS.

Saturday

Announcements by [Ken Morgan](#)

- If you are staying tonight and don't have plans if you are interested in meeting up for dinner meet at 6:00PM in the lobby for dinner
- Please respond to the evaluations that you are receiving post PETS alliance
- There are things that are in your documents that are not covered in the sessions
- Critique or exchange between PETS is available and you can contact the PETS Alliance board about the use of these tools
- The Rose Parade handout is a great opportunity for your clubs
- Material from other PETS is available in the back

Panel — Ten Tips from Our Event moderated by [Jim Ives](#)

Tom Ashford, *Mid-South*

1. Don't be afraid to try something new and different.
2. Saturday breakfast w/plenary was tradition. Now, we do not have the Saturday morning plenary and start an hour later with breakouts based on club size. The result created more or less even sized, smaller group discussions on Members & Retention.

Multidistrict PETS Alliance

July 17-18, 2015 — Evanston, Illinois

Meeting Minutes

3. Break out the groups based on club size to discuss membership this allowed the groups to be uniform and allowed membership growth and discussion based on club size.
4. Give the PEs more than they expect. Keep in mind that PETS is probably the largest event they will ever attend.
5. We offer cookies at breaks instead of dessert after lunch.
6. This year, we changed the traditional program booklet and developed an app that could supplement the booklet and might be able to eliminate the booklet. The app was provided by AnyEvent (\$100) is easy to use.
7. We can't always get the RIPE or TRF Trustee to PETS, so we partnered with other events and shared the VIP and the costs. AG Institute one day prior to PETS.

Karen Briggs, *High Country*

1. Separate concurrent sessions for PNs and PEs. Helps ensure greater preparedness when the PNs return the following year as PEs.
2. District topics are specifically different from the PE and PN sessions.
3. Some districts hold their Pre-PETS the day before.
4. PEs are in breakouts by club size.
5. Used to have plenary with a speaker at each meal. Now, at Saturday lunch, there is no speaker. Now they place questions on the table for the participants to discuss. Enhances networking.
6. Facilitator training in January for their March PETS. One-day skills on facilitating skills, role play with their training modules, and discuss specific approaches to the materials to provide consistency.
7. Steering Committee is key to our success. Comprised of DGEs, DGNs, District Trainers, one DG as Chair, and lead Trainer. We have a monthly conference call. Much better communication and topic discussions. We also have a PDG as Administrator. The Secretary is in charge of the facilities and events.
8. Place a lot of hands-on energy with A/V equipment and support provided by the event team.

Michael Juric, *Far West*

1. Begins Friday at Noon with inspirational session, following with concurrent sessions. Great leaders lead, Being President, Building Your Team and Dealing with Conflict, Membership, TRF, Strategies for Success (with minimal content) to develop a strategic plan for their club using the event take-aways.
2. The PE is the client/customer. We want to inspire, give ideas,
3. Faculty is prepared with Adult Learning principles in addition to their content. Google "LIEB 1991".
4. Provide an experience for the PEs, based on contemporary expectations.
5. PETS Committee includes the nine DGs (some participate with GoToMeeting).

Multidistrict PETS Alliance

July 17-18, 2015 — Evanston, Illinois

Meeting Minutes

6. Select faculty early, and confirm three training dates (must be present at two). From August to October, we develop the curriculum and distribute to the trainers.
7. Onsite evaluations are electronic, after each session.
8. Every training room has Internet connectivity.
9. Provide a WORD document or a PDF for note taking.

Event Bylaws & Operating Guidelines by [Ken Morgan](#)

- See Ken's revised outline/notes presented NOT as "Best Practices" but questions.
- Some MDP events' resources on our website are out-of-date.
- Borrow ideas and descriptions from another event.

Developing Your Curriculum by [Marcy Ullom](#)

- How many events are perfectly happy with their curriculum?
- How many event leaders Tweet?
- How many events are going through a major revision?
- Who trains PNs, AGs, Partners, Secretaries, Rotaractors?

Selection, Training, and Evaluation of Discussion Leaders by [Chris McLucas](#)

- [See Slide Deck]
- Where to look for DLs?
- At Lone Star, we use immediate past presidents and previous PETS DLs.
- Are they involved at district or at zone?
- Are they still engaged?
- Are they knowledgeable? Can they speak to Rotary basics, but not ancient history?
- What type of training is needed for the DLs?
- Can we be certain that they are prepared?
- Timing of DL training (and follow-up). Needs to be mandatory.
- Distribute and collect onsite, per session, eval cards. Goal is 100% participation, especially in an onsite survey.

Keynote Speaker Identification and Selection by [Rich Panyik](#)

- [See Slide Deck]
- Start early. Invite now for 2017 and 2018. Share a VIP to help further their interest in coming as well as costs.

Multidistrict PETS Alliance

July 17-18, 2015 — Evanston, Illinois

Meeting Minutes

- RIPE invitation by contacting kari.pasqualetti@rotary.org and occasionally follow-up. There may be an RI form to complete for any request of the RI President, PE, PN. Rich will follow-up on this question from the floor.
- Share a specific speech topic if you have one. But be flexible.
- Be very clear on expectations of the speaker.
- Help us update the Alliance site's Speakers page with dates/times that a particular speaker is committed to your event.
- Stay current with keynote speaker message trends
- Are we using the evaluation results?
- Do you know the speaker's requirements/needs? Are you prepared?
- Is a particular speaker's presentation going to be relevant?
- Discuss with committee/leadership as to take-aways from the plenary sessions.

Make sure that you communicate with the speaker on a regular basis get the information on the flights, hotel rooms, etc.

PETS Alliance Resources by [Steve Denning](#)

- See website pages ... especially Resources
- Send documents (or links) that might help another event

Promoting Attendance by [Bob Warner](#)

- [See Slide Deck]
- How to respond to the PE question "Why should I come to PETS?"
- Learning happens everywhere; from hallways to hospitality. Learning is more than just in the sessions. Learning can occur through interaction with other PEs and PNs. Team building, Networking and Fellowship are all important to the overall attendance to Rotary.
- Share the message "We want you to take this back to your club"
- Ideas to maximize attendance
 - Promotion early and often
 - Promote speakers
 - Set expectations early
 - Build a culture of enthusiasm
 - Equalize preparedness
 - Use incentives,
 - Build enthusiasm within the PE
 - Involve Club Presidents and District Governors
 - Involve Assistant Governors and District Leaders

Multidistrict PETS Alliance

July 17-18, 2015 — Evanston, Illinois

Meeting Minutes

Panel — Pre-PETS moderated by [Lucinda General](#)

[Janet McPeek](#), *Great Lakes*

[Dean Ryerson](#), *Midwest*

[Hal Kibby](#), *Pacific Northwest*

What is prePETS – it is an opportunity to provide information to the PEs. PrePETS is a primer, teaser, hands-on, raising the base line for the real training. The point is we all see Pre-PETS differently and because of that we need to look at the various models.

Dean Ryerson, Midwest

Looking at renaming it as PETS orientation rather than Pre-PETS. The seven districts look at the use of a regional meeting and how do we use it as an engaged learning activity. How do we differentiate and engage the PEs and look at the things that are not being taught at PETS? Make sure that the PE goes to the District Assembly. PEs go to the grant implementation meeting. District leadership training: how do you run a meeting, run a club, address conflict. Perhaps have a buffet style for training to allow the PE to choose.

Hal Kibby, Pacific Northwest

We have the curriculum early to the PEs and the District. We have several districts that do Pre-PETS immediately before PETS because of the costs associated with the travel. There is a series of Pre-PETS optional sessions that are available for the PEs to attend and gain some additional information that is not provided at PETS.

Janet McPeek, Great Lakes

We are six districts and two zones. Our Pre-PETS changed dramatically the last year. We role-played being PEs. When the exercise was completed the DGEs needed to assess how the Pre-PETS (which had defined objectives) that needed to be completed before the actual PETS attendance. How did we want the PE treated in Pre-PETS as well as in PETS?

Q&A Pre-PETS

1. District Leadership Academy – changed the IRL – it is a 6 hour session running a board meeting – 25 participants – using the board meeting as a training and teaching event ... get into the topics and understanding about dealing with the issues that can be addressed in the board meetings for the club ... there is a huge demand. The invitations are sent out to a variety of club presidents and club leaders ... communication with the DG about the topics and ask that a team be sent to the Leadership Academy ... the curriculum is scripted and is only 6 hours ...
2. Is there a problem with DGE wanting to have a Pre-PETS?
3. The governor chain wants Pre-PETS and need the time with the PEs to make sure that things are accomplished more efficiently during the rotary year
4. Seven district events down to 3 district events because of the time constraints of the PEs ... the webinars are a successful in getting attendance at the Pre-PETS

Multidistrict PETS Alliance

July 17-18, 2015 — Evanston, Illinois

Meeting Minutes

5. We have had success seminars at the district level ... 10 clubs at the meeting and allows every club to be reached
6. What is the time line you use to inform the DGE about what is in and out of the curriculum in order to allow them to plan their district training and to work on what is not going to be covered in PETS ... the end of September? There is a lot of communication between September and January to determine who is going to teach what at PETS and the District training. The decisions on curriculum is a collective effort
7. One Rotary Solution – take any situation and use it to explain the various aspects of Rotary
8. Do you think we need more time and attention or is this handled well at the DGE level? Rotary is a bottoms up organization ... but there is a movement to a top down mentality ... there is a lot of redundancy in the number of meetings that we have ... include the topics in other meetings within the districts ...
9. Pre-PETS has been made available via the Internet and also looking at the questions and responses to the questions to get the PE engaged in the PETS training and processes
10. What is the value of the pre-pets model – what is learned from the pre-pets Doing pre-pets in a small group is better than in a large group will allow them to connect individually with the DGE and the PE and also getting information about what they are proud of about what their club does is important to the PE.

Care and Feeding of Guest Speakers by [Ray Klinginsmith](#)

[See handout in meeting packet or MDP Alliance website link: [Care & Feeding](#).

A lot of helpful information can be gleaned from Ray's document. Be knowledgeable and avoid embarrassing pitfalls.

Business Meeting

Treasurer's Report by [Rich Panyik](#)

Calendar year fiscal period. June 30, 2015 Balance is \$6,172.24

UPDATE WEB

Nominating Committee Report by [Ken Morgan](#)

2016 Steering Committee:

Chair	Jim Ives , <i>Great Lakes</i>
Vice-Chair	Lucinda General , <i>Arizona Tri-District</i>
Past Chair & Treasurer	Rich Panyik , <i>Peach State</i>
Past Chair	Gary Duggan , <i>Heartland</i>
Past Chair	Steve Denning , <i>Carolinas'</i>
Member	Marcy Ullom , <i>Florida</i>
Advisor	Ray Klinginsmith , <i>Show Me</i>
Advisor	Ken Morgan , <i>Carolinas'</i>

Multidistrict PETS Alliance

July 17-18, 2015 — Evanston, Illinois

Meeting Minutes

Slate for 2016 Multi-District PETS Alliance confirmed by acclamation.

Thanks were expressed to the 2015 Steering Committee composed of:
Gary Duggan, Rich Panyik, Jim Ives, Lucinda General, Marcy Ullom, Steve Denning, Ray Klingensmith, Ken Morgan.

Next meeting will be July 15-16, 2016
Lodging for 2016: Return to Hilton Garden

1. Please participate in the On-line Survey this afternoon.
2. Please send a "Thank You" to Joe Beveridge & Sam Varn.
3. Please send all updated information to Steve Denning.
4. Please complete and return the survey for next year's planning committee.
5. Please register in March for the 2016 Alliance meeting.

Meeting adjourned at 2:15pm